

UHURU PARK FACILITY (IKOTOILET) LAUNCH

On June 24th 2008, Ecotact launched the first facility in Uhuru Park. The launch benefited from the support of key Government persons, such as Assistant Ministers and PSs from the Ministries of Environment and Natural resources and Public health and sanitation, as well as Directors from NEMA and the City council. Representatives from companies such as Safaricom, and socially-minded institutions including the Acumen and UNICEF were also present. Finally, widely-recognized social figures such as Miss Kenya World and Miss Kenya Earth attended the event; the latter will be closely involved in the IKOtoilets' marketing efforts. The wide variety of people present at the launch is representative of the private, public, and social impact of the IKOtoilet idea.



[Mr. David Kuria and Mr. Ng'a ng'a with other Government officials during the launch]



Miss Earth Kenya is working closely with Ecotact in support of the Ikotoilet projects